

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54669-1

DATE PRINTED

10/22/12

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE	
AND	600 Fairmount Ave Ste 306		1250 Eye Street NW	
ADDRESS	Towson MD 21286-1002		Ste 900	
	USA		Washington DC 20005	
CONTACT	ELISE CLOYD		USA	
			PRODUCT ROF EST#2138	
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT CODE 1300	
	Pol	2138		
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	11:02P	11:35P	30S	10/23/12-10/26/12	TWO AND A HALF MEN	4	1000.00	4000.00
2	02222..	8	11:35P	12:37A	30S	10/23/12-10/26/12	DAVID LETTERMAN	8	700.00	5600.00
3	.1.....	1	07:57P	09:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	15000.00	15000.00
4	...1...	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	12000.00	12000.00
51..	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	9000.00	9000.00
62.	2	09:00A	11:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	2	700.00	1400.00
71.	1	10:00P	11:00P	30S	10/27/12-10/27/12	48 HOURS	1	3000.00	3000.00
8	10000..	1	11:02P	11:35P	30S	10/29/12-10/29/12	TWO AND A HALF MEN	1	1000.00	1000.00
9	20000..	2	11:35P	12:37A	30S	10/29/12-10/29/12	DAVID LETTERMAN	2	700.00	1400.00
10	1.....	1	10:00P	11:00P	30S	10/29/12-10/29/12	HAWAII FIVE-O	1	6000.00	6000.00
Total Contract:								22		58400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION